

## BeautifulLiguria - Privacy Policy

This site is intended for persons who are over 18 years of age.

Your personal privacy is important to us . Here you will find an explanation of BeautifulLiguria Privacy Policy.

When you make a reservation with us, we ask you to provide us with personal information such as your name, address, city, state, zip, phone number, birth date, destinations to which you would like to travel and travel activities of interest to you.

This information is collected on the registration form so that your request of services can be secured.

When someone other than yourself is accompanying you on travel purchased through BeautifulLiguria, we may collect information and travel preferences about that individual. You should obtain the consent of other individuals prior to providing BeautifulLiguria with their full names, contact numbers, e-mail addresses, and travel preferences, as they will be unable to directly access our systems to view or change any information you provide on their behalf.

Your e-mail address is collected to send you an e-mail message confirming your online reservation with us.

From time to time you will also receive emails informing you about the promotional marketing communications.

These emails come directly from BeautifulLiguria.

You may always decline to receive these emails at any time simply by contacting us at [info@beautifuliguria.com](mailto:info@beautifuliguria.com).

### ART. 13 D.LGS. 196/2003

We do inform you that the Italian Legislative Decree D.LGS. no. 196 of 30/06/2003 ("Policy on personal data protection") specifically provides for the protection of persons and other subjects in matter of personal data processing and use.

According to art. 13 of the Italian D.LGS. no. 196/2003, we are therefore committed to abide by the following Privacy Policy statement:

1. Personal data and information provided to us will be collected and used to book all tour, sightseeing, excursions, hotel and any kind of services on the site [www.beautifuliguria.com](http://www.beautifuliguria.com)
2. Your personal information is stored in secure database at secure addresses that are suitable to guarantee maximum security, integrity and privacy .We do not pass your information to third parties for marketing purpose
3. Providing of data for the purposes mentioned at point 1 is compulsory, and their absence means the impossibility to establish and continue the relationship. Moreover, any request of cancellation of any data necessary to perform the obligations provided by contract/s and by law, or rather the refusal to provide said data, cause the impossibility to continue any relationship even with contract/s in force.
4. Data can be provided to the following subjects:
  - a. Person in charge of personal data processing to meet obligations provided either by present and future contract/s effective with you or by law;
  - b. Banks and credit institutes for money transfers and banking transactions;
  - c. Insurance companies selected by the Management with the sole object of insurance policy;
  - d. Natural or legal persons involved in the process for the completion of the booking contract (eg. hotels, company car, tour guides,)
  - e. Other subjects that can perform data processing on behalf of the Management.
5. The Management entitled to personal data processing is BeautifulLiguria snc, based and located in Vico degli Indoratori, 10 - Genova (Italy).
6. At any time, you can exercise your rights towards the Management entitled to data processing, according to art.7 of the Italian D. LGS. 196/2003, that we entirely report hereunder for your reference:

#### Art. 7 - Italian Legislative Decree no. 196/2003, Right to accede to personal data and other rights

1. The party concerned is entitled to have confirmation of the existence or not of personally-identifiable information and sensitive data, even if not yet processed, and of their communication in a proper and comprehensible form.
2. The party concerned is entitled to have information on:
  - a. the origin of personal data;
  - b. the purposes and conditions of data processing;
  - c. the logic used in case of data processing performed by electronic instruments;
  - d. the essential elements identifying the Management, the persons in charge and the appointed representative according to art.5, paragraph 2;
  - e. the subjects or the subject categories to whom personal data can be notified or that can become acquainted with them as appointed representative in a country and territory or as person in charge;
3. The party concerned is entitled to obtain:
  - a. the updating, the amendment, or rather, when there is an interest, the integration of data;

- b. the cancellation, the conversion into an anonymous form or the restriction of data processed transgressing the law, including those that do not require to be guarded/kept in relation to the purposes for which they have been collected or subsequently processed;
  - c. the confirmation that the appointed persons, to whom personal data have been already notified or released, have been acquainted, contents included, with the actions taken under a) and b), excepting the case where to fulfill this obligation would be impossible or involve means clearly too excessive compared with the protected right.
4. The party concerned is entitled to oppose, completely or in part:
- 1. for legitimate reasons, to personal data processing, even if pertaining to collection purposes;
  - 2. to personal data processing with the object of advertising or direct selling or making market research or commercial information.

Be kindly informed that, according to art. 24 of the Italian Legislative Decree no. 196/2003, no authorization is required for the processing of personal data given to us and necessary to meet obligations provided either by law or present and future contract/s effective with you.

**INFO**

BeautifulLiguria s.n.c. P.IVA 02233240999

By Authentic Italian Travels - Tour Operator n. 896/22407